At Length Fashion Creates Instead of Copies

The Culmination of All Periods Is Seen in the Gowns of 1903

is the common theory that fashion changes revolve in cycles, and this opinion has grown up because the styles of recent seasons have been copied from classic periods of the past. And yet the student of fashion knows well that fashions in dress have not been a slavish following of old ideas, much as the eyes of designers have been turned backward for inspiration. Progress beautyward has been constant, though at times the eccentricities of genius have compelled admiration for departures from the

straight path of artistic progress.

Start back, if you will, in the days of Louis XIV. and follow each change in the recognized periods and you will not only see the steps of individuality and originality, but, with a few exceptions, will be seen the steady progress of the refining influence. Some of the gowns of those early days seem to have been inspired simply to display great flowing masses of glistening fabrics. In fact, a dress designer worked for peculiarities of effect that were entirely apart from an effort to emphasize the beauty of the wearer. There is no denying the picturesque beauty that was secured, nor the splendor of the assemblages of women in those early days. Those early artists of dress had a marvelous genius for the combination of colors, for the harmony of the entire picture composed of costumes and decorations and hangings of the places of assemblage.

In recent years a new idea has been evolved. Today feminine beauty is set far above the mere idea of the show of a sumptuous fabric, in some eccentric composition called a dress. True, the designers of gowns have gathered ideas from old paintings and style-pictures of the past, but when applied to the new gowns a distinctively new effect has been produced. The beauty of the human figure has been recog nized, dresses have been made to conform to that figure, and while decorations are elaborate, and materials quite as sumptuous as they were in the old days, yet the refining influence is seen in the shapely lines and the ornate finish of every part of the costume. This artistic development has been growing for some years, despite the efforts of various dressmakers to follow classical periods. This year it has reached its culmination, a new period of dress has been established, and the gowns of 1903 have an individuality which stands out distinct and quite apart from anything that has gone before. True, you will see here and there a sleeve that has been inspired by one of the Louis periods, but so modernized and refined, so artistically adapted the beauty lines of the costume as to deserve a clear title of originality of

Many things have contributed to the realization of the present perfection in dress. The chiefest has been the development of the modern corset. It has primarily been a sensible revolution for greater comfort for womankind. It has followed the demand that woman has made to have all her apparel to conform to the comfort of the natural figure; and genius has discovered that catering to the greatest comfort has brought forth the greatest beauty.



Modern Dress As Expressed by the Styles of 1903 Is the Idealization of the Natural largest quantity of beauty and value for the smallest expenditure of **Female Form**

The chief decorative characteristic of the dresses of 1903 is laces. There are other trimmings, of course, exquisite braids and embroideries, but laces predominate everywhere, scarcely a dress is without its lace decoration at some point. Many of the dresses are tical -the warm mists of sea or composed entirely of lace, from dainty | mountain cannot warp or rust them. valenciennes to the classic antique. White is the dominant color, but many exquisite gowns are seen in various Houses; romantic - reasonable beautiful shades. Practically all the \$49.99. canvas cloths. There are very few of silk. Some are of chiffon and organdy, and one most effective suit is made of a coarse crash. But we shall make no attempt at individual description. The assemblage is here, and we invite you to spend as much time as you will in viewing the scores of beautiful gowns that have been brought over for no other purpose than the enjoyment of our public.

WELCOME!

Wanamaker John

Formerly A. T. Stewart & Co.

Broadway, Fourth Ave., 9th and 10th Sts.

Furniture for the Living Hall,

whereis "comfort " forms the strength of this conception -gathers beautiful expression in our showing of cushioned Settles, deep seated Chairs and Tables of the sturdy type. These pieces are featured for country house uses, and made with a decided purpose toward simple form and well weating strength.

Grand Rapids Furniture Company 34th Street, Wast, Nos. 155-157.

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Interested in one this Spring! For "steady" use nothing wears better than the smoot finished worsteds and wool twist cassimeres that have jumped into

Lots of good patterns.

Negliges shirts are in season BOOKES, PROT & COMPANY.



Rain or Shine it doesn't really make any differ-ence—it's Light Overcost Weather—and ours are waterproof, anyway.

Best Stock-Best Styles-Best Fit-in the city. Prices to suit your pocketbook-from \$15 up.

Furnishings and Hats, also.

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Twenty-two Carloads Summer Furniture

Willow Splint Silver Birch Mission Furniture To-day we issue the first news of strong, graceful, effective Summer Furniture—twenty-two carloads are the results of a recent transaction. We are working along old, familiar lines in order to render the presen-

tation of these desirable goods unique and pre-eminent. You know what that means? The best qualities in largest varieties at lowest prices. That's the essence of our efforts.

Porch Furniture.

Porch Furniture is one of our conspicuous successes. A very large proportion of the Summer is passed on

They are the general rendezvous of the family. All members invade its or merely to bask and drowse. No wonder that home furnishers bestow so much care to the selection of Porch Furniture. We help them by

Splint and Reed Furniture in forty patterns, including

Arm Chairs, \$1.49 to \$2.06. Arm Rockers, \$1.49 to \$2.79. Settees, \$4.24 to \$4.74. Sewing Rockers, 69c. to \$1.69. Side Chairs, 79c. to 84c.

Seat and backs are of double thick nesses; hand-woven reed or splint heavy maple frames, finished in natural, red or green.

Silver Birch Furniture.

Silver Birch without one particle of veneer is a beautiful wood for Summer Furniture. Nature gives its satiny bark just the finish that is most exquisite. It is richly rusticideal for seasonal homes - the charming cottages and villas-that dot mountains and shore.

Our display needs to be seen by all who are interested in securing the

money. The collection includes:

Rockers, \$1.24 to \$4.96. Arm Chairs, \$1.39 to \$5.96 Settees, \$4.96 to \$9.49. Couches, \$7.39 to \$7.96. Tables, \$4.49 to \$10.96.

And there are Beds-picturesque for the house or tent. Pretty and prac-Say the word, and that smooth stretch of lawn will be broken by one of these Silver Birch Summer

Swinging Davenports.

Neither porch nor lawn is quite complete without a Swinging Davenport Their cost is a trifle when the personal comfort they contribute to man and woman is taken into account.

Davenports, from \$7.96 to \$21.96 made of natural, weathered, green-or red-finished rattan, oak or rustic silver birch—sold with or without

We were very particular in not tak ing any but the large, roomy sizes that permit the most luxurious relaxation-the freest and fullest outspreading and stretching of tired legs and arms. Fine Table Linens.-181 Fl., 35th St.

The Fine Table Linens are exclusive and secluded. They've been sequestered-separated from the regular stock, and occupy a cosey room all to themselves. People in search of the richest the family. All members invade its and loveliest of Linens—especially shady spots morning, noon and night Table Cloths and Napkins to match— -to chat, to read, to sew, to smoke should not fail to visit this centre for

such things. We've drawn upon Ireland, France and Belgium for their handsomest art products—and have persistently kept prices even with the usual level of the Macy method. For example:

Exquisite Table Covers-purest of fullbleached damask-wild rose, spot-andholly, Iris, Persian and French scroll

2x2½ size, \$4.86, \$5.64. 2x3 size, \$5.84, \$6.74. 2½x2½ size, \$6.24, \$6.88. 2½x3 size, \$8.24, \$10.32. Napkins to match, full dinner size, \$5.94, \$6.88, \$8.44.

Hemstitched Damask Sets, including one cloth and one dozen napkins: 2x2½ size at \$7.82. 2x3 size at \$8.44. 2x3½ size at \$9.02.

Handkerchiefs. -1st Fl. Centre. few quotations from a stock of Handkerchiefs that is unequalled anywhere, we think.

Women's All-linen Unlaundered Hem-stitched Handkerchiefs, dainty hand-embroidered openworked initial letter, quarter-inch hem, sold by others at 12c.; our price, six

Women's All-linen Hemstitched Hand-

Men's All-linen Unlaundered Hemstitched Handkerchiefs, hand embroidered initial letter, quarter-inch hem, special at 12c.

Tents.-3rd Floor.

The country sojourn or the brief outing trip may call for a tent. We have them for you - all kinds; fairest of

Lawn Tents, made of strong awning, stripes—fancy effects—7x7 feet—in-\$7.00; our price, \$4.98.

Wedge Tents, made of eight-ounce single filling duck, complete with one ridge and two upright poles, stakes and

\$6.50 quality at \$4.91—7x7 ft. \$8.00 quality at \$5.78—7x9 ft. \$8.50 quality at \$6.48—9x9 ft. \$10.00 quality at \$8.06—936x12 ft.

Wall Tents, made of eight-ounce single filling duck :

\$7.50 quality at \$ 5.61— 7x 7 ft. \$9.00 quality at \$ 7.67— 9x 9 ft. \$12.00 quality at \$10.71—12x12 ft. \$16.00 quality at \$13.41-12x16 ft. The foregoing may be used with or

Mission Furniture.

If you know the derivation of the name or why the word "Mission" was first applied you may easily form a reasonably fair idea of the characteristics of the Furniture. Adventurous missionaries, craving some of the physical luxuries of civilized homes, laboriously made chairs, tables, stools and the like as best they could with such primitive tools as were to be had.

Their products were crude—but comfortable. They were artistic, too, in a rude, picturesque way. Furniture makers shrewdly guessed that such things would catch the fancy of people who admire the quaint, odd, curious and unusual. That's why we are showing a great assortment of "Mission" Furniture from the leading American factories—Weathered oak three- and livepiece library and den suites, upholstered in tapestry, imitation and real leather— also novelties for the informal reception room, bedroom, dining room, hall and porch—davenports, rockers, side chairs, tables, bookcases, tabourettes, stools and clocks. You'll find our prices fully a third less than others charge.

Rochers, from \$5.34 to \$29.24. Arm Chairs, from \$6.06 to \$29.24. Cellerettes, from \$10.49 to \$32.96.

Tables, from \$6.67 to \$20.06. Clocks, from \$23.34 to \$59.06. Bookcases, from \$6.96 to \$73.40.

Apropos of the March "Furniture." A Sale of Large Importance.

All who have Hotels, boarding houses or homes to furnish may save money by coming here. Makes no odds whether it's a medicine cabinet for the buth by coming here. Makes no odds whether it's a medicine cabinet for the bath room, or a music cabinet for the parlor, or something for chamber, dining-room, hall, purch or lawn, we can serve you better than any other store—all goods purchased now will be held for later delivery without charge for storage. Associated with the Furniture bale are special offerings in a host of related things—Mattings, Rugs, Lace Gurtains, Upholstery, China, Clocks, Lamps, Pictures, Itefrigerators, Water Coolers, Gas and Oil Stoves and House-furnishing Goods of all kinds.

Newest Books at the

Dard Baughter inder the Hone take The Joy Van Herein

Linings were not to

Dressmakers, Attention! We have all the desirable standard Lin Linglish Sinciels a regular perceities used for liming against and object, all the stape cities. At inches wide, and by ordered at the a yard, opening for this soil.

Glister fills, a fire exercerized tobris for planting and liming shirts, especially appropriate for drap chiets, all the stapic shades, soild by others of the, special for this 116.

Black Broadcloth, the proper weight for OOC spring, 55 inches wide

Specials for To-day-1st Fl., 35th.

Value \$1.50.

Black Eolian Cloth, a favorite weave \$1.24 of the season, 45 inches wide

Value \$1.75.

Quantity may or may not last the entire day.



This is the announcement that brought many men to our Custom Tailoring Department last week to have their measures taken. The opportunity is repeated for the benefit of those who remained away from the first



Men's \$50.00 Suits Made-to-measure.

The Custom Tailoring Store is amply ready for the first great Spring activity created by the approach of warmer weather and

We open the season with an offer that should control the patronage of hundreds. Here it is:

Men's Business Suits, made of the finest Cheviots from Scotland and the choicest Worsteds from West of England—plaids, checks, stripes and neat mixtures in the most desirable colorings of the season.

Also, John T. Clay's richest Blue and Black Serges—the best that money can procure.

Your selection is not limited to a meagre assortment of these materials—the range of patterns is remarkably large—almost too large to make choosing easy. Rather difficult to decide when so much that is beautiful is within reach.

Our statement that these Suits are worth \$50.00 is conservative. As a matter of fact, exclusive tailors charge more than that for them. Remember that none but the very handsomest imported fabrics figure

Fifteen Hundred

Men's Shirts. Worth \$1.00.

1st Fact: Every one of these Shirts was made in our own factory.

2d Fact: Made of good woven madras, bought by us direct from the manufacturer.

3d Fact: Negligee styles, attached or separated cuffs, sizes 14 to 17, newest patterns and colorings, including

Blue-and-white Stripes. Oxblood-and-white Stripes. Pink-and-white Strip Black-and-white Stripes.

4th Fact: We regard them as one of the best values ever offered by us-that means the best ever offered anywhere.

None of them are skimped—or paltry or meagre at any point—cut full and roomy—workmanship that invites and stands the test of closest scrutiny.

Men's \$3.00 Shoes and Oxfords at \$1.98

Men's Lace Shoes, made of velour calfskin, hand-sewed welts, medium-weight soles, shapely lasts.

Men's Bluchers, made of box calfskin, hand-sewed welts, double soles, good toe shapes. Men's Lace Shoes, made of vici kidskin, hand-sewed welts, single

Men's Oxfords, made of vici kidskin, velour calf, patent leather and tan Russia calf, hand-sewed welts, several styles of lasts. Men's Blucher Oxfords, made of patent colt skin and velour calfskin, hand-sewed welts, all sizes and widths.

\$1.50 Spectacles and Eyeglasses 49c.

The Spectacles have straight and riding bow temples; rimmed and rimless Eye Glasses with adjustable or offset guards. All are fitted with best periscopic lenses. Inferior frames to these represented to be solid gold—are advertised elsewhere as specials at \$1.00.

The regular value of the ones we offer is \$1.50; choice at 49c. Gold-plated Eye Glass Chains, nicely finished soldered links, with hooks or

Linea Suitings and Waistings. | Flannels Reduced The Suit or Waist made of Linen has a double charm - cool to wear; hard to wear out. We are showing a large assortment of light, medium and heavy plain suitings, etamines, duck and basket weaves at 19c., 22c., 31c., 39c., 46c. and up to 61c. The same qualities are soid elsewhere at a third higher

White Goods was me ghir Merserized Brocaded Cheviotenriched with ratio stripes, woven of the finest has taland yorn, mateen pretty patterns to choose from, sold incohers at Obe.; our price \$56.
Imported Mesoried Brusseld Charsott, lecturateland Chariets and Figuned Madros, If inches olde.
Ourst up to dis.; chairs. 200

Engraving

Rich finds for all who need Flanneis. Unsaid balances of the great stock will be closed out as follows: